From Mario

re CONTENT OF HUMANISTIC TEACHING

I doubt if anybody has really sat down and given you a clear and definite picture of what humanistic teaching of language can be about.

I enclose some writing work from my last class that gives you some idea of what the tutor does and what the students think and say in a warmed up humanisitc environment.

These texts come from an English for Teachers course that ran in the second fortnight of July.

This is just one example of how one teacher works within the humanisitc frame.

Sheelagh Deller works differently, Jim Wingate differently again, Gill Johnson differently but the principles are the same and one major one is that

LANGUAGE IS BEING not HAVING.

If you are to adequately market what happens in Keynes in the summer it would be marvellous if you could spend a full 9.00 am to 10.30 pm day on the campus: I would suggest you work with two core groups and then delve through the evening programme.

I would very happily invite you to my group and use you profitably to them.

It is vital that you, as marketing manager, should sniff a bit around the intricate excellence of the summer processes, even if you then slip back into the goofy misnomer of talking about " delivering a product " [what parcel force does.).

Happy reading.

Mario.