

cc Tim + Sherry

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→ we need to see some Chinese commercials?

### English commercials

I translate commercials which appear on Chinese television into English. Students do 'fill-in-the-blanks' activities to focus on the language and then act out the commercial, trying to be as close to the original as possible. It's fun, it's useful language practice and students 'revise' every time they see the original commercial on television.

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ETP  
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It might into our book

YJ

Yen Ling Cheng's Brilliance

lies in transposing to L2 a text-type that the kids know deeply and in a full VAWO way.

Using the communicational Brilliance of ads to teach lang  
Methodology re writing to